



LOOKBOOK / 2024



KLIIK
denmark

••:RØD / RED / ROUGE

KLIiK DENMARK

Taking its direction from the clean, modern aesthetic of Scandinavian design, KLiiK denmark eyewear is designed specifically for men and women requiring smaller eye sizes. The minimalist design is elevated through quality materials, bold coloration, custom design elements, and an array of interesting patterns and textures. KLiiK denmark offers a wide repertoire of styling for the narrow PD consumer with a strong sense of style.

RED CAMPAIGN

Casting a spotlight on KLiiK's signature red logo, the Red campaign features a diverse range of red hues, all chosen to accentuate the brand's clean and minimalistic styling. The choice of red monochromatic clothing in various textures adds a touch of sophistication, with looks that are sleek, structured, and polished. The result is a harmonious fusion of eyewear and fashion, creating a visual experience that captivates and inspires.

COVER IMAGE: K-762



K-768
K-753



K-760
K-769



K-764



K-750
K-752





K-762
K-767





K-763
K-760



K-768





K-755



K-769





K-756
K-755





K-761



K-761
K-766





K-756



K-748





K-753



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