

# Supporting your practice with free resources and more

And helping you increase your capture rate, average ticket sale and patient satisfaction



## In-Practice Tools & Display Materials

### EYEWEAR OPTIONS WORKSHEET

Use during dispensing to help educate patients on recommended products along with their out-of-pocket investment.

7.5 x 11.25," 100 sheet pads  
852-047-00



### MGD TREATMENT OPTIONS WORKSHEET

Review treatment options with patients, along with their out-of-pocket costs and estimated monthly payments.

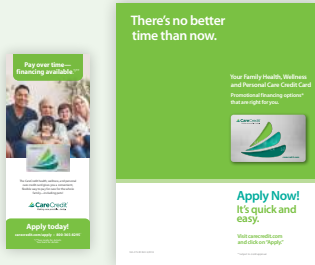
8.5 x 11," 100 sheet pads  
852-395-00



### PATIENT BROCHURES & ACRYLIC SIGN INSERT

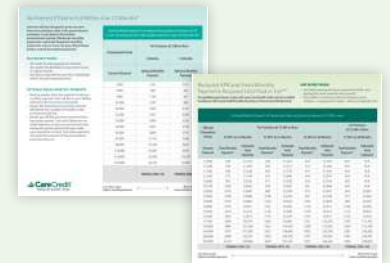
4 x 9," 50/pack  
182-278-00

8.75 x 11.25"  
182-279-00



### PATIENT PRESENTATION CHARTS

8.5 x 8.5"  
182-266-00



### VINYL CLINGS

Place these double-sided repositionable vinyl clings on glass doors, windows, mirrors and frame displays/cases.



5 x 7"  
851-532-00



Set of 4, largest size is 3 x 5"  
851-533-00



6 x 4.5"  
852-101-00

### DISPLAYS

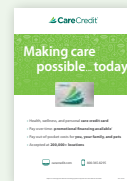
Place in reception and waiting areas, consultation rooms or dispensary.



EASEL SIGNS - 5 x 7"  
852-454-00



TENT CARDS - 7 x 5"  
184-372-00



POSTERS - 24 x 36"  
852-229-00



FLOOR DECALS - 12" diameter  
852-437-00

continued >>

To order your **FREE** materials, call **800-859-9975** (press 1, then 6) or visit the **Resource** section at [carecredit.com/providercenterlogin](https://www.carecredit.com/providercenterlogin) and click **Order Supplies**.





Ready-made tools and helpful guides to help you seamlessly integrate promotional financing options into your patient communications.

## Digital Tools & Resources

### CUSTOM LINK

Create a custom link connecting patients to a 100% contactless experience where patients can learn about CareCredit, apply privately and pay using their own device.



### SCRIPTS & TIPS

Train your team on how to discuss cost and payment solutions.



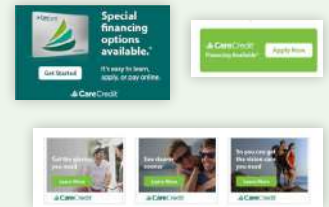
### PAYMENT CALCULATOR

Easily estimate monthly payments with a convenient calculator located on your own website.



### BANNER ADS & BUTTONS

Raise awareness of financing options across all digital communications and give your practice a competitive edge. Several sizes are available.



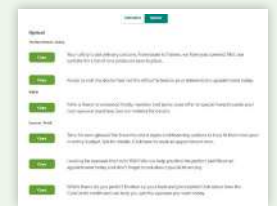
### FINANCIAL WEBPAGE GUIDE

Create a financial page on your website using ready-made assets such as a logo, copy, apply/pay buttons and more.



### SOCIAL MEDIA

Keep your posts/tweets fresh and engaging. From fostering retail and seasonal traffic to educating patients on eye health issues, a variety of content is readily available.



### Additional Resources OPTOMETRIC STRATEGIES

Visit [carecredit.com/opticalstrategies](http://carecredit.com/opticalstrategies) to explore a collection of industry reports, consumer insights and ECP best practices to help guide retail and clinical efforts.



To access and download your **FREE** materials, visit the **Promote & Advertise** section in the provider center at [carecredit.com/providercenterlogin](http://carecredit.com/providercenterlogin).